

**SPE RESPONSE FOR CERTIFICATE OF CORRECTION**

DATE : 6/23/10

Paper No.: \_\_\_\_\_

TO SPE OF : ART UNIT 3688

SUBJECT : Request for Certificate of Correction for Appl. No.: 10/527632 Patent No.: 7693744 D2

Please respond to this request for a certificate of correction within 7 days.

**FOR IFW FILES:**

Please review the requested changes/corrections as shown in the COCIN document(s) in the IFW application image. No new matter should be introduced, nor should the scope or meaning of the claims be changed.

Please complete the response (see below) and forward the completed response to scanning using document code COCX.

**FOR PAPER FILES:**

Please review the requested changes/corrections as shown in the attached certificate of correction. Please complete this form (see below) and forward it with the file to:

**Certificates of Correction Branch (CofC)**  
**Randolph Square – 9D10-A**  
**Palm Location 7580**

*Virginia Tolbert*

Certificates of Correction Branch

571-272-0460

**Thank You For Your Assistance**

The request for issuing the above-identified correction(s) is hereby:

Note your decision on the appropriate box.

Approved

*Examiner Goldman  
MAG*

All changes apply.

Approved in Part

Specify below which changes do not apply.

Denied

State the reasons for denial below.

Comments: Correct typo - Cover page of Appl. PATENT  
(87) "from WO2004/02262 " to " WO2004/027622 "  
MAG

SPE SIGNATURE

*J.W.*

*John Weiss*

S.P.E. 3688

10/627,632

Docket No.: 63070 (50024)  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Letters Patent of:  
Ronald Forbes

Patent No.: 7,693,744

Issued: April 6, 2010

For: **OPTIMIZED MESSAGES CONTAINING  
BARCODE INFORMATION FOR MOBILE  
RECEIVING DEVICES**

**REQUEST FOR CERTIFICATE OF CORRECTION  
PURSUANT TO 37 CFR 1.322**

Attention: Certificate of Correction Branch  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir/Madam:

Upon reviewing the above-identified patent, Patentee noted a typographical error which should be corrected.

On the cover page:

(87)

PCT Pub. No. \*\*\*WO2004/022662\*\*\* should read \*\*\*WO2004/027662\*\*\*

The error was not in the application as filed by applicant; accordingly no fee is required.

Transmitted herewith is a proposed Certificate of Correction effecting such amendment. Patentee respectfully solicits the granting of the requested Certificate of Correction.

Dated: June 14, 2010  
Customer No.: 21874

Respectfully submitted,

Electronic signature: /George N. Chacras/  
George N. Chacras  
Registration No.: 46,608  
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Attorneys/Agents For Applicant

**Goldman, Michael A.**

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**From:** Tolbert, Virginia  
**Sent:** Tuesday, July 20, 2010 8:14 AM  
**To:** Goldman, Michael A.  
**Cc:** Jasmin, Lynda  
**Subject:** 10527632---7693744

**3688 Certificate of Correction**

Please respond to the PTOL-306 (IMIS) document, in the application images for the above-identified application in eDan/MADRAS dated 06/23/10.

Your response is needed, as to whether the changes requested in the Request for Certificate of Correction and on the SB/44 or PTOL-1050 forms (COCIN) document, should be made.

After you have printed the IMIS document and noted your response on the IMIS document, please forward your response for scanning into the application images as a COCX document.

*A To whom?*  
Your assistance is very much appreciated.

Thank you for your attention directed to this matter.

*Virginia Tolbert*

*Certificate of Corrections*

*571-272-0460 (Voice)*

*571-270-9892 (Fax)*

*Live and love for today as if there is no tomorrow, because tomorrow may never come.*



US007693744B2

(12) United States Patent  
Forbes(10) Patent No.: US 7,693,744 B2  
(45) Date of Patent: Apr. 6, 2010

(54) OPTIMISED MESSAGES CONTAINING BARCODE INFORMATION FOR MOBILE RECEIVING DEVICES

(75) Inventor: Ronald Forbes, Penicuik (GB)

(73) Assignee: Mobiqa Limited, Edinburgh (GB)

(\*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 1007 days.

(21) Appl. No.: 10/527,632

(22) PCT Filed: Sep. 17, 2003

(86) PCT No.: PCT/GB03/04131

§ 371 (c)(1),  
(2), (4) Date:  
*Oct. 6, 2005*

(87) PCT Pub. No.: WO2004/022662

PCT Pub. Date: *Apr. 1, 2004*

## (65) Prior Publication Data

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## (30) Foreign Application Priority Data

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May 9, 2003 (GB) ..... 0310692.9

## (51) Int. Cl.

G06F 17/60 (2006.01)  
G06Q 30/00 (2006.01)

(52) U.S. Cl. .... 705/14.64; 705/14.67; 705/14.72

(58) Field of Classification Search ..... 705/14,  
705/14.64, 14.67, 14.72

See application file for complete search history.

## (56) References Cited

## U.S. PATENT DOCUMENTS

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(Continued)

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International Search Report dated Feb. 10, 2004.

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Primary Examiner—James W Myhre

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## (57) ABSTRACT

A system for delivering coupons containing barcodes to a mobile device such as a mobile phone is disclosed. A message processor means (106) generates message data comprising a coupon. A message optimizer means (116) generates an optimized message responsive to the message data and the capabilities of the mobile device (124). Preferably the capabilities of the mobile device comprise device attribute associated with a mobile device type, and are stored in a database means (110). The optimized message is transmitted to the mobile device. For basic mobile devices, simple text message including barcode number and associated text will be delivered. Otherwise, subject to the mobile device supporting the required display dimensions and color depth, a barcode image, picture, and/or multimedia content will be delivered.

24 Claims, 6 Drawing Sheets

